

# ENVIRONMENTAL SUSTAINABILITY ACTION PLAN 2025-27

## FOREWORD *Hamish McInnes (CEO)*

Sustainability is not an option. Being environmentally aware is a given. Being environmentally responsible is an obligation.

British Shooting has increasingly taken the opportunity to look at itself and ask “where can we improve and what can we do better?”

Ours is a sport that enjoys the environment and must recognise and appreciate that we have a responsibility to be more aware and sustainable in the way we operate.

We are now taking our first cautious steps, seeking to learn, looking to gain understanding, and striving to identify what we can do – individually and collectively – to play our part. As with inclusion and diversity, we recognise that doing nothing because it is difficult or complicated or uncomfortable is not an option.



## TO THAT END, WE WILL:

1

Optimise our operations and be ever more mindful of the environmental impact of what we do and how we do it.

2

Work in collaboration with others. We can be more effective in partnership.

3

Champion change. It is our role to speak up and to advocate for a more sustainable sport.



Our plan in 2025/26 represents our first steps to understand our position, to consider how we can embed good and better practices, and how we can amplify our impact through advocacy and working with others.

I am delighted to stand behind our Environmental Sustainability Plan. We have so very much more to do, but we are starting on a journey that the board and staff of British Shooting are proud to champion.

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## OUR CONTEXT

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British Shooting is the National Governing Body (NGB) for Olympic and Paralympic target shooting in Great Britain. We are recognised by the ISSF, WSPS, the British Olympic Association and British Paralympic Association and are funded by UK Sport and Sport England.

We recognise the urgent reality of the climate crisis and the power of sport to build a sustainable future. We are committed to taking meaningful action, to protect the natural world for future generations of shooters, ensuring our sport thrives in a sustainable and responsible way.

In our role as NGB, we are uniquely placed to lead by example and inspire positive change locally, while our respected position within the international community affords us the opportunity to influence further afield.

## OUR VISION & STRATEGY

Our strategic vision is to “Inspire the next generation to reach their potential”. Our work spans 4 key areas of work: Leadership, Performance, Community & Engagement and Target Change.

The priorities and ambitions identified in this plan, set out how we will do this in a way that is considerate of the environment; by mitigating harm, taking positive action and inspiring others to do the same.



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## OUR JOURNEY SO FAR

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British Shooting is at the beginning of our environmental sustainability journey. Supported by the UK Sport Accelerator programme, this two-year action plan represents our first step in establishing a long-term commitment to environmental responsibility.

### Carbon Footprint

Using existing financial data, we have completed our carbon footprint modelling for financial years ended 2023 and 2024.

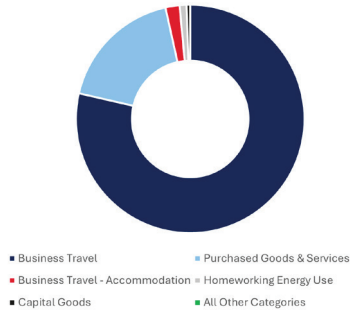
We are a small organization of 17 staff, who work remotely. We do not own or lease any offices or facilities. We, therefore, do not generate any Scope 1 (emissions from sources owned or controlled by us) or Scope 2 (indirect emissions from purchased energy) emissions.

All British Shooting's emissions are from Scope 3 sources, that is, indirect emissions that occur in our value chain. Essentially these are emissions from activities we do not directly control.

## ESTIMATED CARBON EMISSIONS

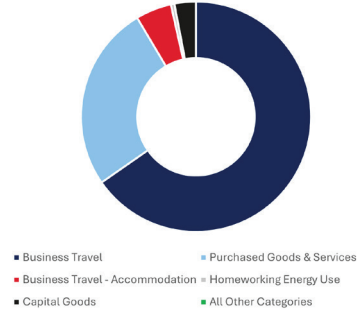
2022 – 2023

1253.7 tCO<sub>2</sub>e



2023 – 2024

1126.2 tCO<sub>2</sub>e



Business Travel was the largest contributor to our Scope 3 emissions in both years, with flights accounting for up to 96% of these emissions. This is expected, as international travel for training and competitions is essential to achieving our goals and ambitions.

Within Purchased Goods and Services, our second biggest contributor, venue / ground hire and UKSI services comprise on average 84% of this component.

## PRIORITIES & AMBITIONS



British Shooting has identified 3 priority work areas:

- Optimising Operations
- Working in Collaboration
- Championing Change

In setting out these priorities and their subsequent ambitions we have been guided by the United Nations (UN) Sport for Climate Action Principles and contribute to the following UN Sustainable Development Goals:



*NOTE: The content of this document has not been approved by the United Nations and does not reflect the views of the United Nations or its officials or Member States.*

## OPTIMISING OPERATIONS

### Ambition 1: Improve understanding of our impact

While using financial data to estimate emissions has enabled us to get a baseline understanding of our impact it is not an accurate measure of our carbon footprint. It is important that we collect more accurate data to better inform this process going forward.

1a	Track emissions through annual carbon footprint calculations	September 2025
1b	Revise processes to better capture data for carbon footprint modelling	December 2025
1c	Request sustainability plans and carbon emissions data from top 5 suppliers	March 2026
1d	Use learning from this plan and associated actions to inform Environmental Sustainability Action Plan post 2027	March 2027

### Ambition 2: Embed sustainable practices

Focusing on getting the basics right and adopting a culture of continuous improvement we will ensure that environmental responsibility is a fundamental part of how we work.

2a	Form an Environmental Sustainability Working Group	June 2025
2b	Develop a sustainable events guide for meetings, events, camps and competitions	March 2026
2c	Develop sustainable procurement guidelines	March 2027

## WORKING IN COLLABORATION

### Ambition 3: Work with others to amplify our impact

By collaborating with those whose sustainability objectives align with ours and developing purposeful partnerships we will amplify our impact and achieve more than we can alone.

3a	BS to join and play an active role in the Sustainability Lead Network	June 2025
3b	Connect with the ISSF Sustainability Committee to understand the international position of environmental sustainability in target shooting	June 2025
3c	Identify stakeholders and partners with shared sustainability values and opportunities for collaborative working	Dec 2025
3d	Work with UK Sport and Sport England to consider a path to becoming signatories of the UN Sport for Climate Framework	March 2027



## CHAMPIONING CHANGE

### Ambition 4: Educate and empower others to join our journey

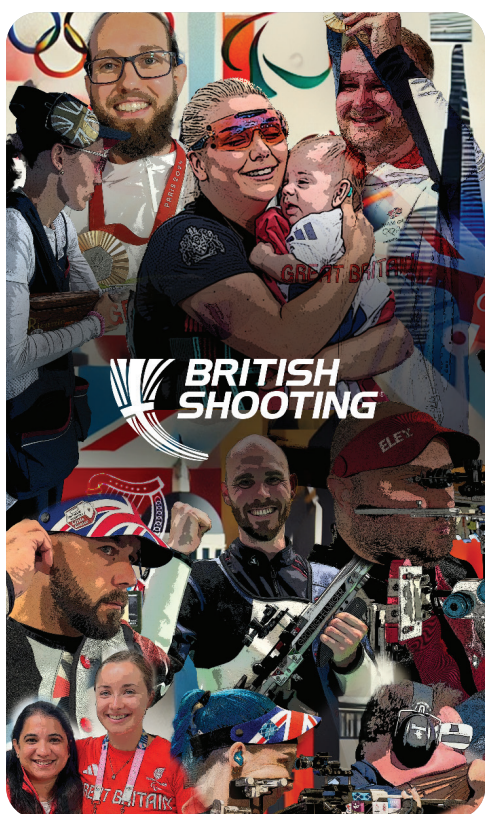
By accessing learning opportunities and shared knowledge we can create a ripple effect that extends our impact.

4a	Amend BS Employee Handbook to allow staff to use volunteer days for environmental sustainability causes work	June 2025
4b	Engage in Carbon Literacy programme offered by Sport England ensuring staff complete BASIS training	June 2025
4c	Create a Clubhouse space for Environmental Sustainability where we can champion good practice and cascade this through to the wider community	Sept 2025

### Ambition 5: Support and promote the work of others

We will leverage our role within the target shooting to raise awareness of initiatives that contribute to a more sustainable future

5a	Identify existing good practice and innovative projects in this field and use our platforms to spread the word	Dec 2025
5b	Embed components of environmental sustainability into revised hub club programme	March 2027
5c	Start discussing environmental sustainability goals with new partners and as partnerships develop	April 2026



## RELEVANT DOCUMENTS

- [UN Sustainable Development Goals](#)
- [UN Sports for Climate Action Framework](#)
- [UK Sport Environmental Sustainability Strategy](#)
- [Sport England 'Every Move' Sustainability Strategy](#)
- [ISSF Sustainability Guidelines](#)